

Website Brief: VRS Tangent

- **Company Name:** VRS Tangent (Vulnerability Resilience Strategy)
- **Target Audience:** Enterprise leadership, CIOs, CTOs, CISOs, compliance executives, and security professionals seeking advisory, certification, and specialized training.
- **Visual Identity:** Clean, modern, light background theme with structured geometric/network accents—aligning with the professional LinkedIn banner aesthetic.

1. Site Architecture & Navigation

- **Header / Nav Bar:** Home | About Us | Core Services | ISO & Frameworks | Leadership | Insights / Thought Leadership | Contact Us
- **Footer:** Quick Links, Privacy Policy, Terms of Service, LinkedIn Icon, Corporate Contact Info, ISO Badges (27001 & 42001 representation).

2. Key Page Structure & Content

Home Page

- **Hero Section:** High-impact headline focusing on building organizational resilience against emerging digital and AI risks.
- **Primary Call-to-Action (CTA):** "Schedule an Executive Consultation" or "Explore Our Services."
- **Value Proposition Highlights:** Quick-scan cards showcasing advisory depth across Cybersecurity, AI Risk, SOC, and Regulatory Governance.
- **Key Frameworks Banner:** Highlighting specialized support for **ISO 27001** (Information Security Management) and **ISO 42001** (Artificial Intelligence Management System).

Services Overview

Organize offerings into clear, structured categories using collapsible accordions or tabbed views:

- **Advisory & Consulting:** Strategic risk assessments, SOC operational strategy, cybersecurity program development, and data privacy governance.
- **Education & Certifications:** Structured training modules and professional credentialing tracks in cybersecurity, AI governance, and privacy frameworks.
- **ISO & Compliance Readiness:** End-to-end guidance for ISO 27001 certification and ISO 42001 AI management system implementations.

Leadership & Promoter Profile: Dr. Farhat Jummani

- **Positioning:** Feature a dedicated section or page introducing Dr. Farhat Jummani as the founder/promoter behind VRS Tangent.
- **Academic Credentials:** Highlight doctoral achievements, advanced degrees, and academic contributions in cybersecurity, risk management, or technology governance.
- **Training & Certifications:** Detail industry certifications, executive training designations, and domain expertise in ISO standards, AI risk, and cyber resilience.

- **Executive Bio:** A brief paragraph connecting her academic rigor with practical enterprise strategy, emphasizing her vision for empowering organizations against vulnerability.

3. Functional & Technical Requirements

- **Lead Capture & Interactivity:** Integrated contact forms, dynamic booking widget for consultations, and downloadable PDF solution briefs.
- **Design Standards:** Fully responsive (mobile/desktop optimized), fast-loading, accessible (WCAG compliant), and aligned with clean light-mode typography.
- **SEO & Analytics:** On-page SEO optimized for keywords like *ISO 270001 and ISO 42001 consulting*, *cybersecurity*, *governance training*, and *vulnerability resilience assessment and strategy*.